CLINICAL LAB 2.0

A PROJECT SANTA FE FOUNDATION INITIATIVE

FOR IMMEDIATE RELEASE

Dr. Mario Plebani Appointed Global Editor-in-Chief of Project Santa Fe Foundation's Publication Division

World-renowned laboratory medicine leader to helm "Value-Based Care and Population Health Diagnostics Journal"

SALT LAKE CITY, July 2026 — Project Santa Fe Foundation (PSFF) announces the appointment of Dr. Mario Plebani as Global Editor-in-Chief of its publication division, which will launch the *Value-Based Care and Population Health Diagnostics Journal*. This appointment marks a significant milestone in PSFF's mission to transform laboratory medicine from reactive result-reporting to proactive, predictive population health management.

Dr. Plebani brings unparalleled global stature to this role. He is Honorary Professor of Clinical Biochemistry and Clinical Molecular Biology at the University of Padova, Italy and holds honorary and adjunct professorships at the University of Buenos Aires and the University of Texas Medical Branch. He previously served as President of the European Federation of Clinical Chemistry and Laboratory Medicine (EFLM) and Dean of the Medical School at the University of Padova, and he is currently the Editor-in-Chief of Clinical Chemistry and Laboratory Medicine (CCLM) and Co-Editor-in-Chief of Diagnosis.

With over 1,550 peer-reviewed publications, an h-Index of 132, and recognition including the AACC Award for Outstanding Clinical Laboratory Contributions to Patient Safety, the IFCC Distinguished Award for Laboratory Medicine and Patient Care, and, most recently, the 2025 Roman Lecture Award by the Australasian Association for Laboratory Medicine, Dr. Plebani represents the highest level of global expertise in laboratory medicine.

"Mario Plebani has spent his career advancing the science of laboratory medicine and its integration with clinical decision-making," said James Crawford, MD, PhD, Chair of the Board of the Project Santa Fe Foundation. "His appointment signals that the Clinical Lab 2.0 movement is not a regional initiative; it is a global transformation. Mario's leadership of our publication division ensures that the intellectual framework for value-based laboratory medicine will be built on the most rigorous scientific and editorial standards in the world."

"Clinical Lab 2.0 is a global movement, and it requires global leadership to advance it," said Khosrow R. Shotorbani, MBA, MLS(ASCP), President and CEO of Project Santa Fe Foundation. "Dr. Plebani's influence spans every continent. He has shaped how laboratory medicine is practiced, taught, and understood from Europe to Asia to the Americas. His voice will carry our mission to places we could not reach alone."

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Shotorbani added: "From the beginning, Clinical Lab 2.0 has been about re-engineering laboratory medicine from reaction to prediction: anticipating clinical conditions before they arrive at the emergency room. Dr. Plebani understands that the laboratory's role is not just to report results but to drive clinical outcomes. This is not just an editorial appointment; it is a statement that we are building something that will endure."

About the *Value-Based Care and Population Health Diagnostics Journal*

Launched in 2025 by PSFF, the journal serves as the peer-reviewed publication of record for research, case studies, and policy analysis at the intersection of laboratory medicine, value-based care, and population health management. It provides a platform for original research on lab-initiated care models, predictive diagnostics, clinical decision support, and the economic frameworks that align laboratory performance with health outcomes.

About Project Santa Fe Foundation

PSFF is a 501(c)(3) nonprofit organization that founded and is chief proponent of the Clinical Lab 2.0 movement. Through its committees, policy advocacy, annual workshop, and, now, its publication division, PSFF is transforming laboratory medicine from a transaction-based service into an intelligence-driven engine for population health.